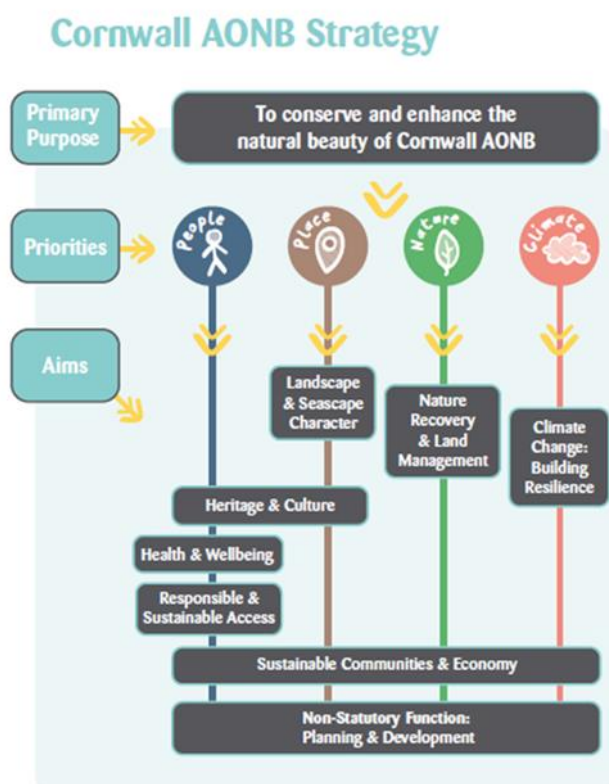


Dear Cornwall AONB Supporters and Stakeholders,

We are pleased to announce the launch of the new 5 year [Cornwall Area of Outstanding Natural Beauty \(AONB\) Management Plan 2022-2027](#).

The Cornwall AONB is supported by 20 partners to deliver on key priorities of People, Place, Nature and Climate.

The Management Plan was adopted by Cornwall Council in May this year and is a shared strategy for those who live, work and visit the Protected Landscape. It provides guidance to help Government, statutory organisations and any public body to ensure they are fulfilling their Section 85 (Countryside & Rights of Way Act) duty to 'have regard to the purpose of conserving and enhancing the natural beauty' of AONB.



The **Cornwall AONB Strategy** has a primary purpose, four priorities and eight aims. The priorities and aims align, focus and deliver on those critical aspects that Cornwall Council is committed to, such as the climate and ecological emergency, but also have crucial links to other areas such as health and wellbeing, active travel and access to nature.

Cornwall AONB is not a land or asset owner, and it works with organisations to influence and encourage best practice and positive management of the protected landscape.

Cornwall AONB is a partnership organisation of 20 Partners.

This is an important time for the Protected Landscape and we want as many people to engage with the Management Plan, and use it, as possible.

To read the Management Plan visit: <https://www.cornwall-aonb.gov.uk/> - it's fully interactive to make it as accessible as possible for everyone to engage with.

Media Pack to onward share and promote: The Cornwall AONB Unit team and Cornwall AONB Partnership organisations are sharing the launch of the Management Plan on social media and in the local press etc. Please use the following links to access our image library which contains a selection of images and social media posts which you are welcome to use:

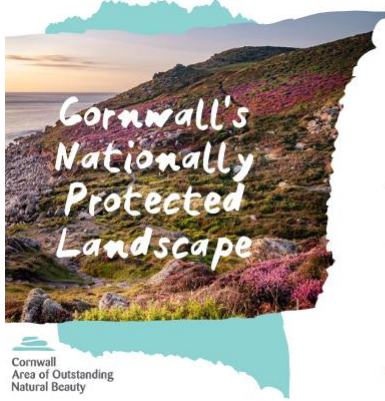
If you have a Cornwall Council email please use this

link:  [Management Plan Assets](#)

All other External emails please use this link:

https://drive.google.com/drive/folders/1SM_n5NwITk58DSuo14kOasX5VyM7C0oo?usp=sharing

You can find the Cornwall AONB Team at Royal Cornwall Show **Stand 248** from 9 -11 June 2022 and take away a copy of the abridged version of the Management Plan.



Emma Browning

Partnership Manager

Pronouns: Her/ She



Cornwall (AONB) Unit,
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07545 648363



cornwall-aonb.gov.uk/management-plan



Find us at Royal Cornwall Show Stand 248